

Disease State Content for Physician Website and Patient Email Outreach

As provided by Dr. Clay Cockerell:



Acne

Acne vulgaris is a skin condition which commonly affects teenagers and adults. Many people present with blackheads, whiteheads, pimples and pustules. Contrary to popular belief, hygiene and foods do not cause acne. Changes in hormone levels like androgens and testosterone can cause acne. Overgrowth of bacteria, especially *Propionibacterium acnes* is also a contributing factor. Acne is classified as mild, moderate or severe, and depends on the type of lesion and body location. For some, this can be a chronic skin condition and if severe enough, can result in scarring. Common treatment includes benzoyl peroxide, retinoids and antibiotics.

As provided by CLn® Skin Care:

Acne – Finally, an advancement in acne treatment – where the goal is to eliminate clogged pores while also promoting smooth, healthy looking skin.

CLn® Acne Cleanser An innovative formula designed by Dermatologists to clear acne breakouts – it is the only 0.5% salicylic acid acne cleanser preserved with sodium hypochlorite. This detoxifying treatment helps fight bacteria, gently exfoliates dead skin cells, eliminates excess oil and reduces the appearance of redness, while rejuvenating the skin to a smooth, healthy state.

CLn® SportWash When acne manifests on your back (bacne) or trunk, using CLn® SportWash is a good option for those larger areas. CLn® SportWash is easy to use in the shower and you can use a scrubber brush for the difficult to reach areas such as your back.

FAQ

How is CLn® Acne Cleanser unique?

The CLn® Acne Cleanser is the only product on the market that combines 0.5% salicylic acid acne treatment and a known gentle wash, preserved with sodium hypochlorite. This formulation is mild, but effective at treating acne blemishes and preventing future breakouts.